

# dBUG Mac News

A Publication of Seattle's Macintosh Downtown Business Users Group



**PRESIDENTS LETTER:**

## A New Year in Meetings

These are exciting times for dBUG's Main Meetings! You may have read in this column in the recent past about our attempts to re-engineer the Main Meeting, so I'd like to relate some of the work being done by the newly formed Main Meeting Committee.

One of the most important things we did was to outline the following statements as being the purpose for the Main Meetings:

1. The goal of the Main Meeting is to educate the largest number of members possible at a single meeting.

2. Topics should be of interest to the general membership. Narrower topics should be saved for SIG meetings.

3. Main Meetings should provide an opportunity for members to socialize and network.

4. Main meetings should give dBUG an effective opportunity to market to new members.

These guidelines help focus our attention in heading the meetings in a direction that is interesting and valuable to our members.

Several ideas that we will be attempting to implement include a more formal agenda, so vendors

and attendees will always know what is going to happen and when. This should be especially helpful for new members. We will also be evaluating some alternative meeting sites so that dBUG can afford to host more of our own meetings without financial support from vendors. This last item highlights one of the bigger changes we're working on. In the past, dBUG's Main Meetings have been almost universally focused on a single vendor's product. In the future, we'll be having a number of meetings that are produced by

*continued on page 5...*

## Important!

This issue contains all the information that is normally printed in two months worth of newsletters. Cherish it... read it, but don't lose it! Next month you will NOT receive a newsletter. This publication will be doubled up once around Christmas and once in the summer. This lets everyone take a breather and relax. So... enjoy!

*-Editor*

**MAIN MEETING:**

DAVID KRAFCHICK

## Sierra On-Line Holiday Night at dBUG/ Attack of MacinTax

With the aid of Dennis Conners, dBUG is bringing the end of the year to a close with a party. In this special double issue, we also will start the New Year with a timely return.

Sierra On-Line is a game company that is just beginning to look at user groups. Up until now you could play the games and visit the web site, but taking an in-person look is not as easy as it used to be. So dBUG planned a Holiday Night you don't want to miss -- Sierra On-Line's Holiday Night at dBUG.

What can you do at this Holiday Night? Play new games that are hot off the production line -- and big ones, major games -- with prizes and raffles. Prizes will be woven throughout the event. Walk away with delight and gift ideas. The meeting space will be transformed into a holiday gala that announces a new event in dBUG. Come Celebrate! Come Enjoy! Come and play, laugh, and share. So remember that date. Eat a good dinner, but save dessert for the night of December 11, 1996, 7pm at the Museum of History and

Industry.

And now on to January and the start of a new year, which brings the timely return of Intuit's MacinTax. IMPORTANT! MACWORLD WILL CHANGE THE DATE. JANUARY 15 -- NOT JANUARY 8. Before you start gathering receipts and calling in your accountant to figure out your deductions, you need to see MacinTax's new features for yourself.

The interview process is streamlined to be faster and

*continued on page 5...*

**EVENTS:**

**Main Meetings:**

December	Sierra On-Line
January 15th	MacinTax

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# Special Interest Groups

Please call the dBUG Info-line  
—624-9329— for last-minute info.

## 4TH DIMENSION SIG

Activities are primarily show and tell by various SIG members..

2nd Monday, 6:30 p.m.  
dBUG Resource Center  
Walt Nelson  
Home & Work—783-7611

## ADVANCED INTERNET TOPICS

The Advanced Internet Topics SIG is intended for Internet professionals. The topics will include Web servers, Java, HTML, Web animation and any other topics of interest to the group.

3rd Thursday, 6.30 p.m.  
dBUG Resource Center  
Russell Cox

## ASSOCIATION FOR SOFTWARE DESIGN

At Association of Software Design (ASD) meetings you'll find a variety of people in and around the software design field.

1st Tuesday, 6:30 p.m.  
Every other Month  
(In Dec., but not in Jan.)  
dBUG Resource Center

## BUSINESS SIG

This SIG is for business owners and anyone involved in operating a business, as well as those who are contemplating starting a business. It will provide an opportunity to both offer and receive tips and information on any business related topic, such as marketing, tax issues, and health plans.

1st Thursday, 7:00 p.m.  
dBUG Resource Center  
Phil Loubere  
Home/Work—634-2033

## EXCEL SIG

The much asked for SIG is back, starting in December.

3rd Wednesday, 6:30 p.m.  
dBUG Resource Center  
Evan Kentop

## DBUG BBS EXCHANGE SIG

The Exchange Beginnings TeleSIG is designed to teach the basics of telecomputing, with an emphasis on connecting to and navigating the dBUG ExChange. We will demonstrate the vast resources available on-line.

4th Tuesday, 6:30 p.m.  
dBUG Resource Center  
Cherie Nickell

## FILEMAKER PRO SIG

3rd Mon 7 p.m.  
dBUG Resource Center  
Greg Schumacher 364-1696

## HYPERCARD SIG

3rd Tuesday, 6:30 p.m.  
dBUG Resource Center  
Tom Benedict  
Home/Work—248-3428

## MAC BASICS

Are you new to computers? Have you used other computers but just started using the Macintosh? Are there questions you have about using your Macintosh that just aren't covered in the manuals? Then this SIG is for you!

4th Wednesday, 6:00 p.m.  
dBUG Resource Center  
Sue Plahn  
Phone: 789-3582  
Internet:: splahn@dbug.org

## MONDO GRAPHICS/DTP SIG

For pre-press, production, and graphics professionals as well as novices: supporting Quark XPress, PageMaker, Freehand, Illustrator, Photoshop and related utilities.

2nd Tuesday, 6:30 p.m.  
dBUG Resource Center  
Dennis Connors  
Phone—861-6964  
Pager—608-0206

## NEWTON SIG

4th Monday, 7 p.m.  
dBUG Resource Center  
Greg Schumacher  
Work—364-1696

## OPEN FRIDAY

Open Discussions, snacks, etc. Bring something you want to scan. Take a look at the Web. Bring a non-member. Talk about a new dBUG T-shirt or slogan. Start your own Special Interest Group

Every Friday 6 p.m.  
dBUG Resource Center  
624-9329

## SOFTWARE DEVELOPERS SIG

4th Thursday, 7 p.m.  
dBUG Resource Center  
Kevin Purcell  
Internet: xenolith@halcyon.com

## SOFTWARE DEVELOPERS WORKSHOP

This is a workshop (hands-on if possible) aimed at beginning Macintosh programmers. The topic will be announced by e-mail and posted to the "Software Developer's SIG" folder on the ExChange about a week before. As always, feel free to bring an application or source code you want to show off, or just come and ask lots of questions.

2nd Saturday, 10:00 am.  
dBUG Resource Center  
James Jennings  
internet: jennings@halcyon.com



## INTERNET INTRO

Have you heard of this amazing phenomenon? Do you need to be 'on-line'? Find out what it is and what you could encounter if you join the 'on-line' community.

3rd Saturday, 9:00 am.  
dBUG Resource Center  
Bill Levering  
internet: idbill@dbug.org

## WEBBASICS

This SIG covers Web issues from a beginner's point of view to an intermediate level.

1st Monday, 6:30 p.m.  
dBUG Resource Center  
Bill Brayman  
391-7775

## WORD SIG

The focus of this SIG is to demonstrate how various aspects of Word 6 can make your computing tasks easier. Meetings are geared to include all levels of Word expertise, with emphasis on attendees' experience (or lack thereof). Topics are determined by participants and are announced one month in advance. Since this is an interactive SIG, questions are welcomed and meetings are sometimes subject to change of topic if attendees need other information quickly. Bring a disk of sample files for best resolution of problems or for suggestions on alternative solutions..

2nd Thu 6:30 p.m.  
dBUG Resource Ctr.  
Jean Thomas  
(H) 363-WORD [363-9673]

## EXCHANGE.COM

Meetings open to members about the expansion and maintenance of the Exchange.

1st Saturday, 1:00 p.m.  
Curtis Snow [Chairman]

## NOTE:

The MacNews Calendar, SIG Updates, and the <Month> Events PICT online calendar are accurate at the time they are published.

Please call the dBUG InfoLine — 624-9329 — for last-minute changes and additions.

—Dick Carter



## When you've got computer graphics projects, wouldn't it be nice to have a department of 5,000 experts to call on?

Whether it's a brochure designed in QuarkXPress, a CMYK tiff enhanced with Photoshop, or a presentation created with PowerPoint, MacTemp's has 5,000 temporary and permanent employees ready to help. We do more computer graphics work than any other staffing agency, and we test and train our employees on all the latest applications. So you can be sure they'll get the job done right. In fact, we're so confident about our employees' skills, we offer a 110% money-back guarantee.

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**If you're a computer graphics expert, you should be working for us! Call 1-800-MACTEMPS today!**

# The Free-Range Mac Tips and Comments

Dec/Jan 1997

-compiled by Bill Rabel

## Working with a Service Bureau

Some clients think their floppy disk is like a roll of film. They assume that the disk can only be handled in one way and that it allows few variations. Often, they seem insulted that a laser print is required, or that they must help complete a complex work order.

Unlike a roll of film, where there is only one correct way to process it, a disk can be handled in countless ways. There are literally millions of permutations of software, fonts and versions with which the files on a disk may have been built. For example, a font that seems like a popular name, but is a different brand, can cause a catastrophic text re-flow. Did you know that font foundries have been known to create different versions of a font using the exact same name? In some cases the only clue is found when a careful check of the date created is done. That assumes you have access to all the fonts in question.

If a disk includes sound and video rather than two dimensional art, the service provider may not even be asking the right questions when a disk appears to be "processed."

Because there are hundreds of services a full-featured service provider can offer with the disk, creating a laser proof of the job is not just a good idea—it's critical.

First, laser prints are the most fundamental tool for quality control. For example, a missing printer font may be noticeable without the laser proof since the Postscript printer should default to Courier; but an entire missing block of type may not be noticed. What about those designs that purposely use the Courier font or when the Postscript printer re-flows the type rather than defaults to Courier?

Second, laser prints provide a visual means through which the customer service representative can make valuable suggestions. In other words, the latent image on a computer disk is not set in stone as it is on a roll of film, and the service provider needs to know what went into it so that it can be "processed" with appropriate tools.

Third, laser prints facilitate the completion of the dreaded work order.

Having computer files on disk, imaged to film is not trivial; computer generated color separations are complex services. Laser printed separations provided by the client can determine if the job is in fact set up properly. Of course, any service provider will be happy to rework the file so that it is printable because they know they will get compensated for their efforts. But why waste time trying to guess what's on the disk in the first place when you could be pointing to hard copy?

Finally, when the job is done, the client must double check the work. The digital environment is far from perfect and art is inherently subjective. Things can and do go wrong. The buyer of the output service is the only one who can okay the artwork and release it to print.

Everyone wants the job to go smoothly and to get the best job for the money. Laser proofs, accurate work orders, and final scrutiny of the job are the ways to assure both.

by *Forrest\_Robinson@trdigital.com* -  
- *The Fishwrap, Atlanta MUG*

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### TrackPad Woes

According to an SOS APPL [Apple's repair hotline] staffer, all PowerPC-based PowerBooks have a conflict between the Trackpad software and Macintosh EasyOpen control panel. The tech support person stated that this is not documented anywhere to her knowledge. Pulling out the Mac EasyOpen stops a "random movement" problem, but not the "snap back" problem on some machines. This is the result of the current track pad being very susceptible to moisture. Even a slight bit of oil from a user's fingertips has been enough to give spurious readings. Apple will send out a laminate cover for the track pad to deal with the problem—for free!

*Mouse Times, Santa Barbara MUG*



### TrackPad Woes (Update)

Available off the Net is a 'TrackPad Climate Control Extension' that will also solve some of the above problems. The ReadMe file does note that you might notice a sluggish effect after installing the Extension. It states that you should ONLY install this update if it is a frequent problem. I personally have only noticed it in two cases: after getting out of the shower, and starting up my PowerBook after having left it in a cold car for a few hours.

-*editor*



### Eudora Manual

I was at the following Website, and stumbled over a wonderful 130-page manual for Eudora: <ftp://ftp.qualcom.com/>

This is a godsend for those of us who are still using the Lite freeware version, where the only guidance to date has been that confounded balloon help.

- *Dave Cabot, Thames River Apple UG*



### FileMaker Pro Secret Menus

One of the best formatting shortcuts is new to version 3.0. In Layout mode, hold down the control key as you click on any object, and a menu containing all the vital formatting commands pops up right under your mouse. Even better, option-double-click on any object to go directly to the appropriate formatting dialog box.

- *Joseph Shore, MacWorld, Oct '96*



### Token Ring vs. 7200

You can't use the Apple Token Ring card in the Mac 7200/75 and 7200/90. If you need to use the card in one of those computers, Apple will give you a 7200/120 upgrade. You will have to prove that you own both computer and Token Ring card.

- *The Note Pad, Sept '96*



### Stupid Tech Support Tales

A woman called for help trying to turn off her Mac. Over and over the tech support rep calmly explained how to use the Shut Down command in the Special menu, but she could never seem to see the words Shut Down. "You're pointing right at the word Special? And you're holding down the button?" Yes, she'd say. Finally after 20 minutes of this, she asked "When you say 'the button', you mean the big button, right?" "Um, what big button?" "Well, I'm pressing the big button with one hand, and with the other hand I'm pointing at the word Special. Right?" Turns out when she was pointing, she was really pointing—with her finger—while her other hand held down the big button—the space bar.

A woman called a service bureau wanting a poster made from a color slide. The picture, which was of her recently deceased father and a couple of fishing buddies, had one slight problem: he was facing away from the camera. She wanted the negative flipped so you could see his face. When it was

*continued on next page...*

explained to the woman that this would only result in a mirror image of the back of her father's head, she screamed into the phone, "If you can take the pimples off those glamour girls, why can't you put a face on my father?!"

A Mac network administrator was working with a new executive, helping him become accustomed to the Mac and familiar with signing onto the server. The password always displays as bullets, the administrator explained, so that if someone was looking over his shoulder they wouldn't be able to make out his password. The executive looked amazed and said, "Wow, but how does the computer know when someone is looking?"

While troubleshooting a printer problem with a customer, the Apple tech support representative noticed that simple tasks were taking a very long time. The caller reported, "This computer makes me so mad! Every time I need to move the mouse I have to move my desk back from the wall, unplug the keyboard and connect the mouse. How frustrating." Tech rep: "Ma'am, the mouse plugs into the keyboard." Caller: "You're kidding. You've got to be kidding. Oh, my God, I just knew there was something wrong. I've been using it this way for over a month.

An irate woman called Aldus, screaming when she learned that PageMaker had no keyboard shortcut that would translate her newsletter into French.

→ ©Eric Hausmann, TEKTALES@aol.com



### MS Word 5 Bug

Many Mac users are still using version 5 of MS Word. Unfortunately, Word 5 can cause annoying intermittent out of memory errors when you try to launch the application on a PowerPC based Macintosh. A handy system extension call FixWordSystemMemory can help eliminate the problem. Available from Newhoff & Associates and on the Internet.

—John Newhoff  
—Newhoff & Associates

## MAIN MEETING . . . CONTINUED:

smarter, asking questions targeted to your tax situation. You enter more information per screen -- so you save time. This year's MacinTax gives more personal advice that is truly "money-saving." The advice goes where you need -- in the final review. Another feature is Tips for Next Year. Based on your return, MacinTax gives you personal advice on planning ahead so you can save even more money next year. One new feature is the transfer feature. It allows you to edit your 1995 information with the least amount of work, then transfer that into the new MacinTax. Everything else is the same.

Finally, I want to thank all those who have contributed to the Main Meetings. This is my last article as Main Meeting Coordinator. It has been three years since I started this

adventure, and next time you read something from me, it will be as dBUG's new vice president. However, there is one person I want to single out. When I started many months ago, Fred Wright volunteered to be at almost every main meeting. He set up tables, unpacked the duplicator, and much more. He has always made the best efforts. He has been the ultimate true friend and made my time with dBUG a great experience. I tip my hat to him. May we continue to have his support. It is what makes dBUG work.

Watch for the Main Meeting Committee. I will be around producing the Special Events, but the next article will be different and a new chapter in main meetings.

—David Krafchick  
—Main Meeting Coordinator

## PRESIDENTS LETTER . . . CONTINUED:

dBUG and revolve around a specific topic rather than a vendor. Examples of this that are being planned for the first half of next year, include an Internet meeting hosted by dBUG member and Internet guru Adam Engst, and a meeting hosted by another well known Mac guru, Cary Lu. Cary's meeting will be a discussion of how we all connect to remote information sources like the Internet via upcoming technologies such as cable modems and wireless systems.

The main meeting committee will be conducting most of its work on the Exchange with an in person meeting taking place at 6pm on the 4th Friday of every other month at the Resource Center. Whether or not you've been actively involved in dBUG in the past, please don't hesitate to join us at this meeting. If you'd like to join in the on-line discussions, send me an e-mail note on the Exchange. If you just want to talk about your great idea for a Main Meeting topic, give me a call at 481-8175.

—President  
—John Newhoff

## RESULTS:

### Elections 1996, Election Returns

President—John Newhoff  
Vice President—David Krafchick  
Sec. Treas— Tie—Brady Johnson, Dick Veldhius, Bill Levering, David Krafchick  
SIG Coord.—Dick Carter  
Facilities Manager—Chris Matzen  
Volunteer Coord.—Riley P. Richardson  
ExChange Man.—Pamela Lund  
Publicity Man.—Bob Suh  
Main Meeting Coord.—Tie— Karen Anderson, Dick Veldhius, Charles Wheeler, Ann Garretson  
Publications Man.—Jim Reppond  
Membership Man.—Ken Winkenweder

—Election Committee  
—Jay S. Heath

## dBug Membership Form

Turn in this form with payment to a dBUG cashier at a general meeting, a SIG leader, or mail it to:  
Mac dBUG, P.O. Box 3463, Seattle, WA 98114-3463

Please, NO cash by mail, only checks, VISA or MasterCard.

Date: \_\_\_\_\_

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Work Phone: \_\_\_\_\_

Home Phone: \_\_\_\_\_

Special Interest: \_\_\_\_\_

Where did you hear of us? \_\_\_\_\_

Enclosed is my minimum payment of the \$48 annual membership dues for The Macintosh downtown Business Users Group starting the month of \_\_\_\_\_ 19 \_\_\_\_\_. Of this amount, \$14 is for a subscription to the dBUG MacNews during my One-year Membership: \$ **48.00**

Please also enroll me for One-year of:

Premium access to the Exchange:	\$48.00	\$ _____
Family Membership:	\$12.00	\$ _____
Senior Membership:	\$36.00	\$ _____
Student Membership: <b>NEW!!</b>	\$36.00	\$ _____

Total Amount Enclosed \$ \_\_\_\_\_

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Check #

Check Date

Charge Deposited

Check/Charge Amount

# The Gifts That Keep on Giving

Jacqui Kramer

Greetings, fellow Mac fanatics! I'm writing to you on Halloween, so naturally, my mind has turned to one thing: Christmas/Chanakkuh/Kwanzaa shopping!

So what does all this have to do with the newsletter you're holding? Quite a lot, actually. I encourage all of you to buy at least one Apple or Mac related item as a gift. Hardware, software, peripherals, mousepads, books—anything that your budget can accommodate. Why, you may ask? Simple. Now that Apple is back on its feet, it is up to us to help it learn to walk again.

Every year, the computer industry trade magazines predict how sales will be, from the number of computers sold to how many copies of the latest hot game will disappear from the shelves. In January, these same magazines, along with the Wall Street Journal et. al., will recount how the big companies did—including Apple. These numbers then will be used to determine (or justify) how much space Apple/Mac products get on the store shelves. Last year, at least one store of a major sales chain killed their already meager Mac section to make room for PC games during the Christmas season—all because the trades predicted a bad year.

## It is up to us... to prove them wrong.

Below are some suggestions of different ways you can show support, including stuff that I wouldn't mind getting in my own stocking. Remember, it doesn't have to cost a lot to show your support. I've seen the Apple Picasso mousepad for under \$10 in many stores. I recommend you start now, because many items will be hard to find in stores. If at all possible, please buy them in a store (instead of, say, via Mail Order). We need the merchants to understand that

our money is as good as any PC'er. If you are after software, check the Windows section for dual-boot CD-ROMs. When you check out, be sure to mention that you looked for the title in the Mac section, but couldn't find it, so they know the title is going to a good Mac home. If all else fails, call the Mail Order houses early to ensure you get everything in time for the holidays.

## Utilities (and other Stuff)

When it comes to must-haves, Norton Utilities tops the list. Another good option (especially for 'Net junkies) is an anti-virus program, such as SAM or Virex. (Of course, there aren't many virus outbreaks on the Mac... but you don't have to tell the recipient that.) I also highly recommend Conflict Catcher 3, especially for folks who are Extension-happy. And, of course, After Dark always makes a lovely gift under the tree. (I recently found a copy of the next-to-latest version in the bargain bin for \$10 bucks!) Personally, I miss my Disney After Dark screensavers that I had (briefly) at my last job.

## Hardware & Peripherals

Okay, now we're getting into the big bucks. But if you are considering a computer in your child's (or spouse's, or whatever's) future, please consider buying a Mac or Mac clone. You can buy customized Mac Clones from Power Computing (build your dream machine at: [www.powercc.com](http://www.powercc.com)), but if you decide to go the Apple machine route, give the stores at least one shot! We need them to see people buying a Mac. And don't let the salespeople give you any crap.

For those already armed to the teeth, consider a CD-ROM player (assuming they don't have one) or better yet, a Zip or Jaz Drive. I've had nothing but good luck with

my Zip Drive, and highly recommend anything by Iomega. For game fanatics, think about a joystick! I would recommend letting him or her pick it out, however. Depending on when they grew up, they might prefer a traditional joystick or a button pad (the Nintendo method). Ergonomic mice and keyboards are also nice options under the tree—and who among us hasn't shown signs of carpal tunnel syndrome at some time or another?

## Stocking Stuffers

Now that we've cleaned out your wallet, let's work on the change in your pocket. Mouse pads are cheap and personable and, let's face it, these things wear out. Books, too, are wonderful. For gamers, there are at least one or two titles for just about every strategy game on the planet that contain valuable cheat codes and walk-thrus. There are literally thousands of books to help you get on the Internet, and plenty of books dedicated to various programs. (I highly recommend the Photoshop WOW! book for the graphic artist in your life.)

If you prefer, consider a magazine subscription. MacAddict, introduced a mere few months ago, is fantastic—find a copy on the newsstand (some software stores also carry it), send in the subscription card, and wrap up the issue for under the tree! For those with deeper pockets, MacWEEK is fabulous — and hard to find. Check them out on the Web at:

[www.macweek.com](http://www.macweek.com). Just about everyone gets Macworld or MacUser, but those who don't would probably love a subscription. As for the Internet, I recommend Internet World for those in their first year. It's cheap, has great URLs (pronounced Uniform Resource Locators), and is written for humans who don't have a clue.

So there you have it. The makings of a great holiday season for us—and for Apple. As I mentioned before, you need to start looking early to get some of this stuff. I strongly urge you to buy from stores whenever possible, because we need to show the stores that we will support them if they support us. If it is a dual-boot

IN MEMORY OF:

## Ed Carskaden

Much to our regret, dBUG recently received notification from Ed Carskaden's wife that he passed away suddenly last month.

Ed had been a member of dBUG for several years. When he first joined, I helped him get connected to our (then) Hermes BBS. He stopped by and picked up the software from me (1990?). Actually, I saw and talked to him several times. He always did his best to return the favor many times over. He had modem init strings memorized, and was always willing to spew them off at request, not to mention willing to give out tax advice when you needed it.

For most people, he was just a name that they saw online (he could no longer drive due to vision problems caused by some odd virus, so I don't think that he ever came to a Main Meeting). Although he sometimes came across as a bit gruff, he was truly a teddy bear at heart.

Ed was like many of us with a passion for the Macintosh; he was always willing to share his knowledge with his fellow enthusiasts.

I'll miss him very much.

—Cherie Nickell

CD-ROM (there's Mac software in them thar' Windows shelves!), casually mention to the check-out person that you looked for the title in the Mac section and you were disappointed it wasn't there. Sure, they might not care—but if enough of us say it, they will. If it is something innocuous (like the aforementioned cat mousepad), say something like, "This will fit perfectly next to my Mac." Casual comments do add up if enough of them are made, and if nothing else, you will feel better! If all else fails, hit the mail-order houses. You'll find it there, I'm sure.

—Jacqui Kramer

—reeltime@wolfenet.com.

# Macworld Club

Macworld Club Special Offer for User Group Members

Some time ago, we realized Macworld had more to offer Mac enthusiasts who were hungry for discounts, information, and products. So, we made some calls, gathered our resources, and developed a program that offers great value to active Macintosh users. We thought you, as a User Group member, might be interested in Macworld Club.

On August 7, at a special breakfast for User Group leaders, Macworld Communications, Inc. introduced a new program called

Macworld Club. If you are a subscriber to our magazine or a visitor to our web site, you may have read something about Macworld Club. But if not, we have written this article to explain this exciting new Club and to announce a special offer exclusively for User Group members.

Macworld Club is a membership-based organization that brings together several Macworld resources and partners to provide you with a valuable package of benefits. Specifically, these include:

- FREE Macworld Magazine 12-month subscription (or renewal)
- "Club Cash" good for \$100 or \$50 off Mac hardware/software purchase from User Group Store (\$100 off orders over \$1,000 or \$50 off orders totaling \$500 to \$1,000)
- FREE Now Software 7.0 Start-Up Manager (or other software; quantities are limited)
- Macworld Expo discounts & benefits: \$10 off admission, access to the "ClubHouse," guided tours, raffle prizes, vendor discount coupons, and more!
- FREE Macworld Book: Your choice, yours free, from the Macworld Club Library: Macworld Mac FAQs, Creating Cool Web Pages with HTML, or the best-selling Macs for Dummies.
- Access to the members-only Macworld Club on-line area: Free classifieds to sell your software or hardware, an on-line Rolodex of technical help, a graffiti wall, product discounts, and more!
- Quarterly mailings from Macworld Club that include discount offers and the Macworld Club newsletter.

The total value of these benefits add up to over \$200. The price for a 12-month membership to Macworld Club is regularly \$49.95. For active Macintosh User Group members—like yourself—a one-year membership to Macworld Club is only \$39.95 (\$10 off). If you plan to purchase \$500 worth of Mac hardware or software in the next year, the \$50 "Club Cash" coupon

alone will pay for the membership, and you'll be \$10 ahead! Add all the other benefits, and you can see why Macworld Club is of tremendous value.

In addition to all these benefits, Macworld Club has partnered with your user group to provide even greater benefits to members. Macworld will be offering content, presenters and other services to Macworld Club Affiliate User Groups—like the one that publishes this newsletter. Through membership in both your local Macintosh User Group and Macworld Club, you will have a comprehensive package of Macintosh discounts, benefits and resources.

By becoming a member of Macworld Club, it also benefits your User Group. As a Macworld Club Affiliate, your group earns 1,000 User Group Store points

when you join Macworld Club. These points can be used by your leadership to buy equipment or software for your User Group meetings, training center, web server, BBS, or to buy raffle prizes for your meetings. So, when you purchase a Macworld Club membership, you help support dBUG!

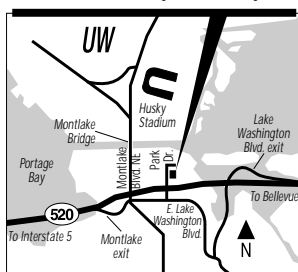
As a member of Macworld Club and dBUG, you receive value and benefits other Mac users will envy. We hope to make your experience with the Macintosh more fun, more productive, and even that much better than using Windows!

To join Macworld Club, and take advantage of the special \$10 discount, call 1-800-895-9545 and mention the promotion code "C8AUG1".

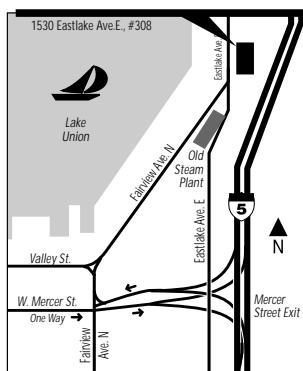
—Macworld Communications

## MAPS

### Museum of History and Industry



### Resource Center (RC)



## ADDRESSES

### Museum of History & Industry

2700 24th E., Seattle

### Resource Center (RC)

1530 Eastlake Ave. E., #308/#307, Seattle

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# dBUG MacNews

Identification Statement: dBUG MacNews (USPS 10-435) is published monthly by the Macintosh downtown Business Users Group, 1530 Eastlake Avenue East, Suite 308, Seattle, WA. \$14.00 of the yearly membership dues is for a one year subscription to dBUG MacNews. Periodicals Paid Seattle, WA. POSTMASTER: Send address changes to dBUG MacNews, P.O. Box 3463, Seattle, WA 98114-3463.

### What is dBUG?

The Macintosh downtown Business Users Group is a nonprofit educational organization dedicated to the exchange of information between business users of the Macintosh computer and related products.

Basic Membership is \$48 per year. (See page 5)

For additional information, write to:

dBUG Membership Info  
PO Box 3463, Seattle, WA 98114-3463.  
dBUG Info-line 624-9329

### The ExChange {dBUG BBS}

Main Line: 624-8783  
East Side: 746-2183  
N. Snohomish Co: 353-7197  
S. Snohomish Co: 670-2312  
Tacoma: 952-7391  
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SIG Calendar Dick Carter  
Tips Bill Rabel  
Contributing articles Jacqui Kramer  
Cherie Nickell  
Jay Heath

### Submissions:

All articles, ads and suggestions must be submitted to the Editor for use by the second Friday of the month to be included in the newsletter of the following month.

SUN	MON	TUE	WED	THU	FRI	SAT
<b>December Meetings</b> Also see SIG notices on page 2	2 WebBasics SIG Resource Center 6:30 pm	3 Association For Software Design Resource Center 6:30 pm	4 Board Meeting Resource Center 6:30 pm	5 Business SIG Resource Center 7:00 pm	6 Open Friday Resource Center 6:00 pm	7 Exchange.com Resource Center 11:00 am
	9 4th Dimension SIG Resource Center 6:30 pm	10 Mondo Graphics/ DTP SIG Resource Center 6:30 pm	11 Main Meeting Museum of History and Industry 7:00 pm	12	13 Open Friday Resource Center 6:00 pm	14 Software Developers Workshop Resource Center 10:00 am
	16 FileMaker Pro SIG Resource Center 7:00 pm	17 HyperCard SIG Resource Center 6:30 pm	18 Excel SIG Resource Center 6:30 pm	19 Advanced Internet Topics Resource Center 7:00 pm	20 Open Friday Resource Center 6:00 pm	21
For last minute info on SIG meetings... call 624-9329	23 Newton SIG Resource Center 7:00 pm	24 Christmas Eve	25 Christmas Day	26 Software Devel. SIG Resource Center 7:00 pm	27 Open Friday Resource Center 6:00 pm	28
	30	31	1 New Year's Day	2 Business SIG Resource Center 7:00 pm	3 Open Friday Resource Center 6:00 pm	4 Exchange.com Resource Center 11:00 am
	6 WebBasics SIG Resource Center 6:30 pm	7	8	9 Word SIG Resource Center 6:30 pm	10 Open Friday Resource Center 6:00 pm	11 Software Developers Workshop Resource Center 10:00 am
<b>January Meetings</b> Also see Maps on page 7	13 4th Dimension SIG Resource Center 6:30 pm	14 Mondo Graphics/ DTP SIG Resource Center 6:30 pm	15 Main Meeting Museum of History and Industry 7:00 pm	16 Advanced Internet Topics Resource Center 7:00 pm	17 Open Friday Resource Center 6:00 pm	18 Internet Intro SIG Resource Center 10:00 am
	20 FileMaker Pro SIG Resource Center 7:00 pm	21 HyperCard SIG Resource Center 6:30 pm	22 Macintosh Basics Resource Center 6:30 pm	23	24 Open Friday Resource Center 6:00 pm	25
	27 Newton SIG Resource Center 7:00 pm	28 Exchange BBS SIG Resource Center 6:30 pm	29	30	31 Open Friday Resource Center 6:00 pm	1 Exchange.com Resource Center 11:00 am

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